



**E L I T E
A E S T H E T I C S**

ACADEMY

132 HOUR PMU COURSE

720-676-8965

WWW.COLORADOAESTHETICSACADEMY.COM

ELITE AESTHETICS

ACADEMY

COURSE TOPICS

- UPPER LASH ENHANCEMENT
- INTRO TO ADVANCED EYELINER TECHNIQUES
- SOFT POWDER/ OMBRÉ EYEBROWS
- INTRO TO NANOBROWS & COMBO BROWS
- LIP BLUSH
- INTRODUCTION TO DARK LIP NEUTRALIZATION

	 132 HOURS	 16 HOURS	100% SATISFACTION GUARANTEED	UNLIMITED MODELS
132- HOUR FUNDAMENTALS PMU				
EYELINER MASTER CLASS				
POWDER BROWS MASTER CLASS				
NANOBROWS MASTER CLASS				
LIP BLUSH MASTER CLASS				
DARK LIP NEUTRALIZATION MASTER CLASS				

ELITE AESTHETICS ACADEMY

A permanent makeup artist's career is lucrative and fulfilling. However, before making any investment to go down this career path, please look over the following requirements and ensure you are a good fit!

Education

- Dependent on your Country/State/County
- HANDS-ON TRAINING required with a skilled trainer
- Blood Borne Pathogen Certificate

Physical Skills

- Eyesight
- Eye-Hand Coordination
- Esthetic Vision

Mental Skills

- Artistic Ability
- Color Theory Pro
- Problem Solver
- Critical Thinker

Personality

- Strong Communicator
- Patient Listener
- Hard Worker
- Professional Demeanor
- Customer Service Oriented



GRADING AND CERTIFICATION

Grading will be broken down by topic with a total score of 100. Students must maintain an 85% to graduate. Upon completion of the course, each student will receive their transcript and certificate.

OUR EDUCATION BREAKDOWN







We believe with permanent makeup, it is best to pack theory with hands-on experience therefore information is not lost or forgotten between these two learning experiences. Our permanent makeup courses are lecture-lab courses in which topics are presented by the instructor, and latex and drawing work is completed before hands-on work.

ELITE AESTHETICS

ACADEMY

MODEL WORK

We encourage students to recruit their models. However, if this is an issue we can help recruit the models for you. To graduate, students must complete the model work required in the chart below:

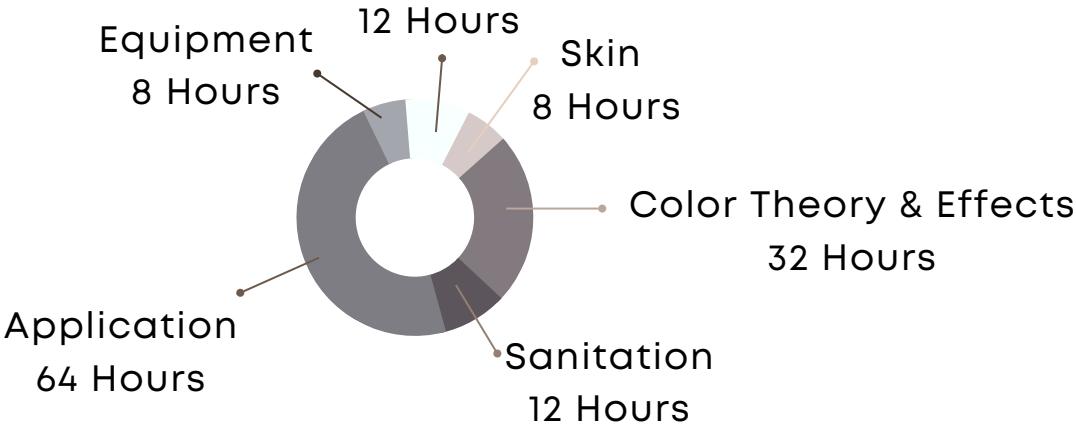
COURSE	MODELS NEEDED TO COMPLETE	PASSING GRADE NEEDED BEFORE MODEL DAY(S)	UNLIMITED MODELS
132- HOUR FUNDAMENTALS PMU	MINIMUM OF 4	85% OR BETTER	
EYELINER MASTER CLASS	2	85% OR BETTER	
POWDER BROWS MASTER CLASS	2	85% OR BETTER	
NANOBROWS MASTER CLASS	2	85% OR BETTER	
LIP BLUSH MASTER CLASS	2	85% OR BETTER	
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THE SCHEDULES & TOPICS

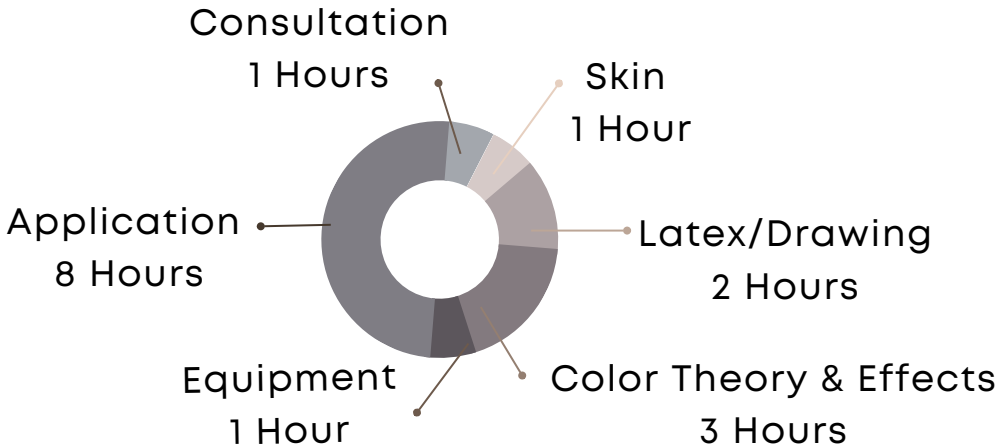
We honor your investment by training the curriculum, offering long-term support, and holding your hand along the journey.

Our 132-hour course takes place full-time over 14 days at 9 hours per day for theory days and 10 hours per day for application of pigment dates. The advanced masterclasses take place 2 days at 8 hours per day for the theory days application of pigment day. The first theory day is scheduled by enrolling. The second day is scheduled separately with coordination with models.

The 132-Hour Permanent Makeup Course



Advanced Master Class



ELITE
AESTHETICS

ACADEMY

THE COST

QUALITY & KINDNESS IS
WHAT WE STAND FOR

*132 Hour Permanent Makeup
Course*

\$5,000

DEPOSIT \$700

*Permanent Makeup Master Class
For advanced students only*

TOTAL COST \$2,800

DEPOSIT \$500

FINANCING

CARE CREDIT

CHERRY CREDIT

THIRD PARTY

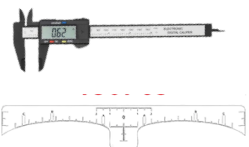
ELITE
AESTHETICS
ACADEMY

THE KIT
PRO KIT VALUE WITH
PURCHASE OF OUR COURSES

Our kits will ONLY include tools and a machine we trust and utilize in our own clinic.



- machine
- power supply + RCA cable
- cartridges
- pre drawing pencils
- workbook + textbook
- starter pigments
- latex
- latex supplies





HOW TO ENROLL

If you are ready to enroll or simply looking for more information, visit our landing page by utilizing the QR CODE and have the following items ready to begin the enrollment process:

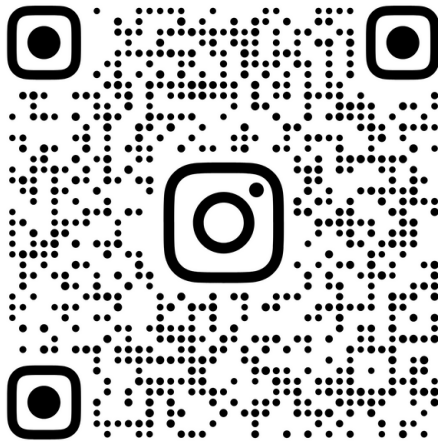


1. *STATE ISSUED LICENSE/IDENTIFICATION CARD*
2. *ESTHETICIAN/COSMETOLOGIST*
If you plan to practice in the state of Colorado, must complete state boards and have an active license number to receive our certification.
3. *DEPOSIT*
The remaining balance will be due on the first day of class. Need financial assistance, visit the landing page



FOLLOW & SUBSCRIBE

We will post future class updates, additional techniques, and online training on our social media sites.



ELITEAESTHETICS_ACADEMY



@eliteaesthetics_academy

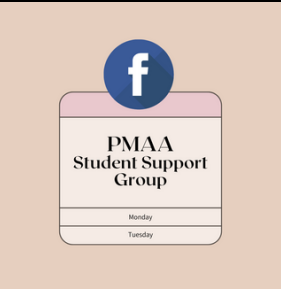


INTERESTED IN A PERMANENT MAKEUP CAREER?

By Erica Roybal
Founder

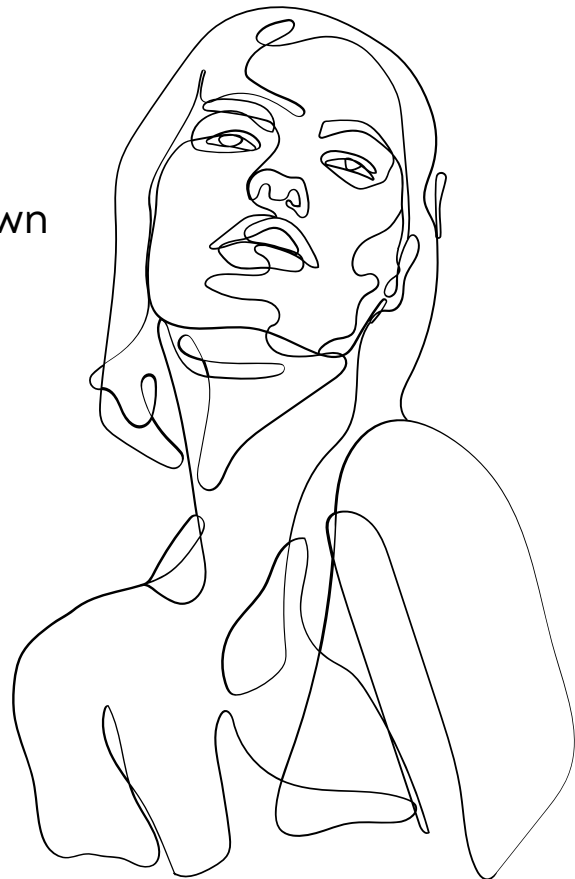
PLUS!
Access to our **FREE**
guide to
beginning
an
esthetics career

Here is your guide to learning more.



CONTENT HIGHLIGHTS

- Permanent Makeup Aesthetics Academy
- Quality & Guarantee
- Is permanent makeup a lucrative career option?
- Why Permanent makeup?
- What is Needed?
- Theory vs Lab Dates
- Learn Techniques The Right Way
- Treatments Covered
- The Instructor
- Grading & Certification
- Education Breakdown
- 132-Hour Course Breakdown
- Masterclasses
- Topics Covered
- What's Included
- The Kit
- How To Enroll
- Follow & Subscribe



ELITE AESTHETICS

ACADEMY

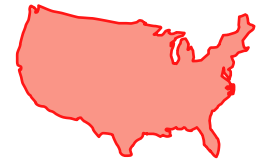
Our academy and courses are Approved and Regulated by the Colorado Department of Higher Education, Private Occupational School Board.

We are ***the gold standard*** of comprehensive live training in the world for permanent makeup education. The courses cover the required fundamentals and advanced techniques to become a six-figure earning professional. If you can not attend class in person for theory hours, we have built a state-of-the-art streaming setup to live stream every hour and have engagement from you! The live model workshop dates will need to be attended in-person to pass the final milestone and receive certification.

	 132 HOURS	 16 HOURS	100% SATISFACTION GUARANTEED	UNLIMITED MODELS
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NANOBROWS MASTER CLASS				
LIP BLUSH MASTER CLASS				
DARK LIP NEUTRALIZATION MASTER CLASS				

QUALITY & LIFETIME GUARANTEE

Our training follows OSHA rules and regulations. In the state of Colorado, our academy is approved and regulated by the Colorado Department of Higher Education, Division of Private and Occupational Schools. (DPOS). We train in compliance with the Colorado regulating body for our practice, the Division of Regulatory Agencies (DORA). Other states may have different rules and regulations. If you plan to work in a different state or country, check their guidelines before enrolling!



We provide a LIFETIME GUARANTEE to help ensure
Total Customer Satisfaction

We provide a 100% Satisfaction Guarantee. If you are not confident after completing our course, you can retake the next available course at NO EXTRA COST. We offer unlimited models to be completed in our clinic at the model rate until you feel confident to leave our support network.

Additionally, we offer Lifetime Online Support and access to Our Private Community. Lastly, when enrolling in our courses, you gain access to our Business Strategy RoadMap to help increase your earning potential once you graduate!

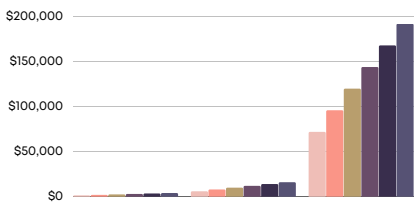
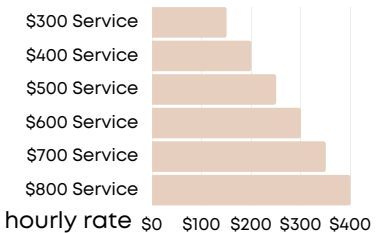


IS PERMANENT MAKEUP A LUCRATIVE CAREER CHOICE?

YES! Success in permanent makeup is built on something very valuable: An incredible desire to succeed, to have the life that I believe we all deserve, and on a strong determination to never give up. If you have a passion for beauty and helping others, permanent makeup can provide unlimited earning potential. Earning potential is based on how many days a week you wish to work, where you set your rates and your expenses. It is possible to make a six-figure commission, however, the average salary for a permanent makeup artist is \$57,375 or \$28/hour.

6 Figure Earning Potential

The average permanent makeup procedure today costs between \$300 and \$800 (USD) and takes around 2-3 hours to complete. \$185-\$400 (USD) per hour is achievable as a permanent makeup artist. Artists that are in demand can do as many as 4 procedures in a single day.



- \$1,500/\$6,000/\$72,000
- \$2,000/\$8,000/\$96,000
- \$3,000/\$12,000/\$144,000
- \$3,500/\$14,000/\$168,000

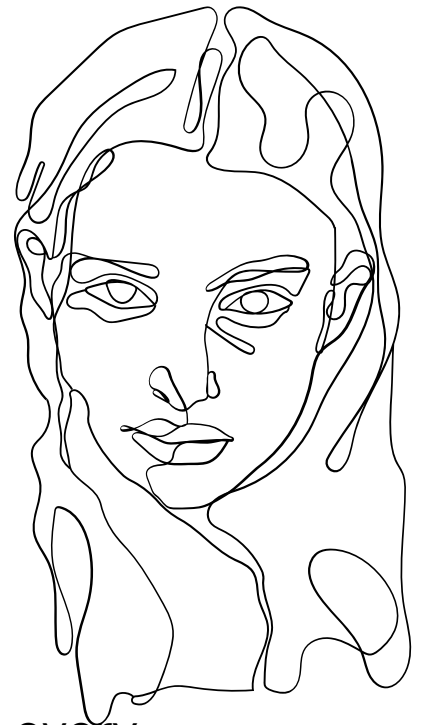
WHY PERMANENT MAKEUP?

Permanent makeup is our passion. It allows us, artists, a creative outlet to create art. Also, it allows us to help others that need help to gain confidence when they wake up in the morning. Also, permanent makeup can offer an incredible career to grow and be successful.

Imagine Learning a Skill that Allows You:

- Be your own boss
- Set your own hours
- Take control of your finances
- Stop living pay check to pay check
- Pay off debt
- Have a career that you love coming to every day

That's the reality for an exclusive number of permanent makeup artists currently working as you read.



WHAT IS NEEDED

TO HAVE A LEGAL & SUCCESSFUL CAREER?

A permanent makeup artist's career is lucrative and fulfilling. However, before making any investment to go down this career path, please look over the following requirements and ensure you are a good fit!

Education

- Dependent on your Country/State/County
- HANDS-ON TRAINING required with a skilled trainer
- Blood Borne Pathogen Certificate

Physical Skills

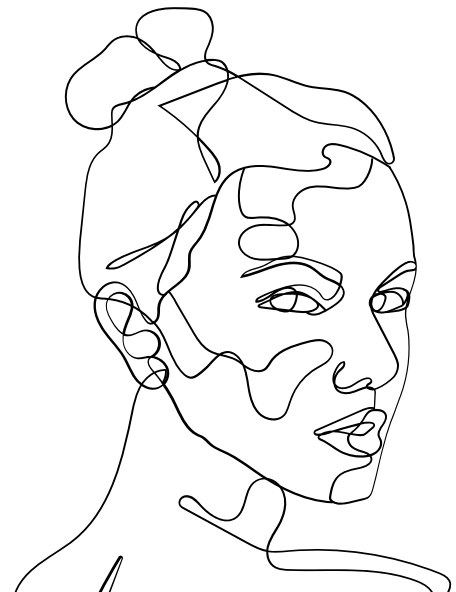
- Eyesight
- Eye-Hand Coordination
- Esthetic Vision

Mental Skills

- Artistic Ability
- Color Theory Pro
- Problem Solver
- Critical Thinker

Personality

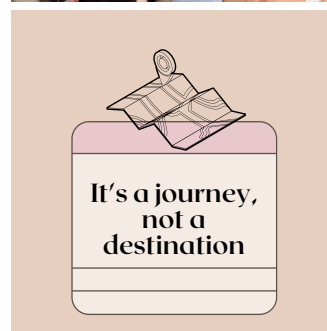
- Strong Communicator
- Patient Listener
- Hard Worker
- Professional Demeanor
- Customer Service Oriented



Becoming a modern permanent makeup artist requires an individual to dedicate themselves to practicing and mastering the drawing and shading techniques for each area. As the saying goes, practice makes perfect. First, the artist must learn on paper. Once paper artwork is achieved, the artist graduates to latex work with a handpiece and power supply. Once latex work is mastered, the artist is then capable of working on clients.



.An artist should not learn their craft on clients' faces without understanding the concepts of design and mastering these first on paper and latex. Additionally, if an artist is practicing the wrong techniques or designs, the artist will most likely not reach their full potential.



This is why it is imperative to train with a skilled artist that is ahead of oneself. Keep in mind- a hands-on training is imperative to see and have real-time feedback.

"If I have seen further, it is by standing upon the shoulders of giants"

Sir Isaac Newton

LEARN TECHNIQUES THE RIGHT WAY

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AESTHETICS

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NOT THE FAST OR CHEAP WAY

There is not a fast way to learn quality permanent makeup. It is why the only way to become great at this craft is to invest the time in live training from an accredited and approved academy. The risks are too high to do bad work at the total expense of the client.



There is the risk of learning in a 2-day course or from youtube or a prerecorded video or even by taking a course where the instructor does not have a beautiful portfolio themselves.

The Cost

QUALITY & KINDNESS IS WHAT WE STAND FOR

132 Hour Permanent Makeup Course

\$5,000

DEPOSIT \$700

Permanent Makeup Master Class For advanced students only

TOTAL COST \$2,800

DEPOSIT \$500

@pmaadenver



Welcome

See you soon

I built my clinic to become one of the top clinics in the Denver metro area for our permanent makeup services and our medspa menu. After meeting many prospective clients begging me for help to fix poorly applied permanent makeup, I added to my mission to help artists. My goal with my academy is to gift the world elite permanent makeup artists. My students learn the techniques our clients love. Every technique I teach is safe for the integrity of the skin and has proven to give results that are quality and long-lasting. My promise to my students: I will teach you everything

-Erica Rouzbal

Grading will be broken down by topic with a total score of 100. Students must maintain an 85% to graduate. Upon completion of the course, each student will receive their transcript and certificate.



BECOME ONE OF MY ARTISTS
AND GAIN VERIFICATION IN
OUR STUDENT DIRECTORY

You can add your logo to your work to help build trust in the level of status your work has achieved.

Join Our Elite Artists

☆ ARTIST

- Complete our 132-hour course

☆ PRO

☆ ARTIST

- Complete 132-hour course
- Complete 2 masterclass
- Share 15 photos with your artist logo



☆ PRO

☆ ADVANCED ARTIST

- Complete 132-hour course
- Complete 3 masterclass
- Share 35 photos with your artist logo



☆ MASTER

☆ ARTIST







- Complete 132-hour course
- Complete 6 masterclass
- Share 60 photos with your artist logo

Our Education Breakdown

We believe with permanent makeup, it is best to pack theory with hands-on experience therefore information is not lost or forgotten between these two learning experiences. Our permanent makeup courses are lecture-lab courses in which topics are presented by the instructor, and latex and drawing work is completed before hands-on work.

Model Work

We encourage students to recruit their models. However, if this is an issue we can help recruit the models for you. To graduate, students must complete the model work required in the chart below:

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The following permanent makeup procedures will be taught in our course:

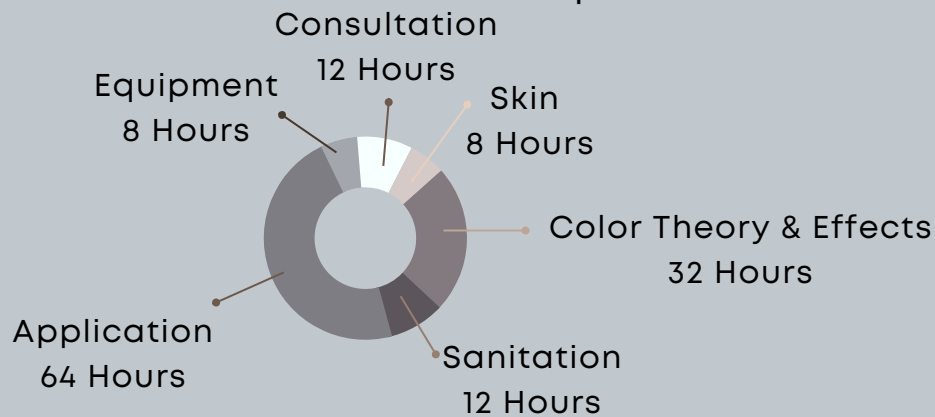
- **SOFT POWDER/ OMBRÉ EYEBROWS**
- **INTRO TO NANOBROWS & COMBO BROWS**
- **UPPER LASH ENHANCEMENT**
- **INTRO TO ADVANCED EYELINER TECHNIQUES**
- **LIP BLUSH**
- **INTRODUCTION TO DARK LIP NEUTRALIZATION**



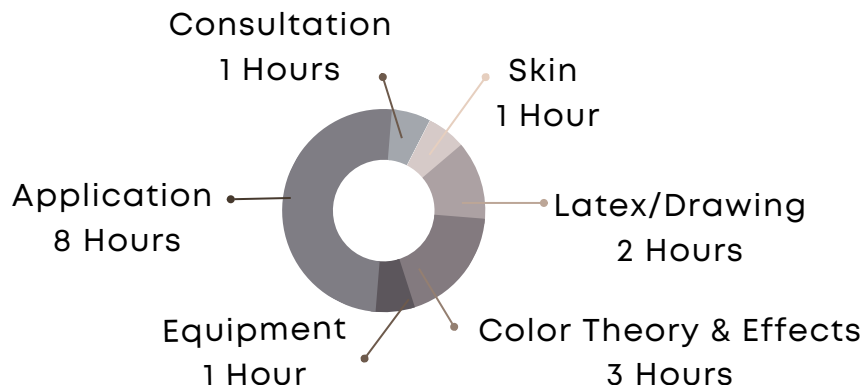
The Schedules & Topics

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The 132-Hour Permanent Makeup Course



Advanced Master Class



- Learn drawing techniques on paper and latex
- Intake/consent forms to release liability
- Conduct client consultations
- Observe live permanent makeup demonstrations
- Learn and practice safety and sanitation
- Set up machine and handpiece equipment correctly
- Learn skin analysis
- Learn skin undertones, melanin ratios, and Fitzpatrick scale
- Learn color theory
- Draw and design perfect eyeliner eyebrows, and lips according to the client's features and desires.
- Correct imperfections caused by medical issues, excessive plucking, scars, etc.
- Practice on LIVE MODELS
- Discuss short and long-term aftercare with clients
- FREE Professional Kit
- Unlimited Lifetime Support
- Pass all training milestones and become fully certified with the skills to begin a successful practice.

ALSO, GET ACCESS TO OUR BUSINESS STRATEGY ROADMAP

No other training teaches all of these techniques or offers a roadmap



PRO KIT VALUE WITH PURCHASE OF OUR COURSES

Our kits will ONLY include tools and a machine we trust and utilize in our own clinic.

- machine
- power supply + RCA cable
- cartridges
- pre drawing pencils
- workbook + textbook
- starter pigments
- latex
- latex supplies



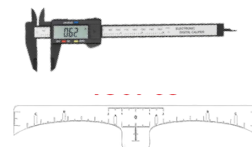
Machine with power supply



Pigments and more!

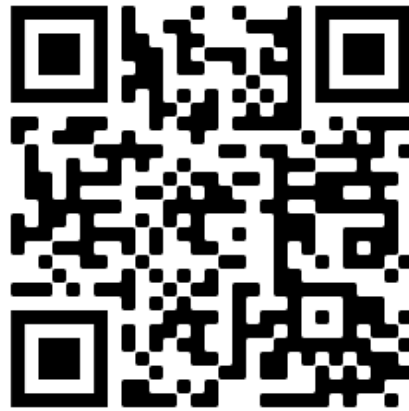


Workbook + Textbook



*KIT IS SUBJECT TO CHANGE.

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2. *ESTHETICIAN/COSMETOLOGIST LICENSE**

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3. *DEPOSIT*

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